



Stavanger
kommune



THE TALL SHIPS RACES Stavanger 2026

organised by Sail Training International

Partner programme

17.12.2024



THE TALL SHIPS RACES 2026 STAVANGER

Join us for a maritime celebration filled with music, culture, family activities and unique experiences!

Under the motto 'Open Port Stavanger', The Tall Ships Races will create a sailing ship festival for the enjoyment of the region's residents and visitors over the days 22-25 July 2026.

From 1997 to 2026: Stavanger will host The Tall Ships Races for the fifth time in 2026. The Tall Ships Races is Europe's largest free family event, and all previous events in Stavanger have been very successful and have attracted hundreds of thousands of visitors to the Vågen harbour area and to Byfjorden.

In 2026, we expect several hundred thousand visitors again during the four-day event in Vågen, Stavanger. In addition, we are involving the entire region in the event.

We will be visited by over 50 sailing ships: Stavanger will welcome between 50 - 70 of the world's largest and most beautiful tall ships and host nearly 2,000 young trainees from a number of different countries.

We are the start and finish of Tall Ships Regattas: Stavanger is the finish point for the regatta from Antwerp, Belgium, and the starting point for the regatta onwards to Aalborg, Denmark.

Open ships: Free access to open ships and events on board for the public.

We are creating a large, free family and cultural programme: The largest free family and cultural event in the region in 2026 with a varied and maritime programme.

We will send regional youth as trainees – join us in setting a new Stavanger record!: Stavanger will send several hundred young people from Rogaland aged 15-25 as trainees with the tall ships in 2026. Will you help us set a record with over 250 young trainees?

Ship events: Several ships offer rentals for day sailings, deck events, concerts or other activities on board for invited guests. All proceeds go directly to the ship and help keep them active.

The Tall Ships Races 2026 Stavanger is organised by the City of Stavanger in collaboration with Stavanger Port Authority.

Contact information:

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THE PARTNER PROGRAMME

The Tall Ships Races 2026 Stavanger invites partners from the business, cultural, voluntary and public sectors to collaborate on the project.

Financial contributions can be linked to the following parts of the event:

- **General support** for the implementation of the project and the event
- **The cultural programme** – increase the breadth and quality of the programme and implementation of the port event 22-25 July 2026
- **The trainee programme** – contribute to giving young people aged 15-25 the opportunity to sail with the visiting ships through the project's open and targeted invitations.

The partner programme for The Tall Ships Races 2026 Stavanger consists of four levels:

- **General partner** – from NOK 5 million
- **Main partner** – from NOK 2 million
- **Project partner** – from NOK 750,000
- **Partner** – from NOK 350,000

Supporter: In addition, you can achieve supporter status by contributing with the delivery of goods and services (barter agreement), from NOK 150,000.

Official restaurants and pubs: Restaurants and pubs in the centre of Stavanger are invited to the project with this status.

All partners are part of the Tall Ships Races network with their own activity calendar.

Partner contributions given as financial support can be distributed over several financial years up to and including the year 2026.

The levels and content of the partner programme are described below. All amounts are excl. VAT.

Financial contributions to the **trainee programme for young people** aged 15-25 can be included in the partner programme by agreement.

PARTNER PROGRAMME – LEVELS AND CONTENT

The partner programme for The Tall Ships Races 2026 Stavanger has the following levels:

General partner – from NOK 5 million

Content of the collaboration is specifically agreed upon when entering into an agreement as a General Partner for The Tall Ships Races 2026 Stavanger. Contributions from the General Partner can be earmarked for parts of the Tall Ships project (such as the cultural programme or the trainee programme) by agreement.

In addition, these rights are included:

Marketing rights:

- Right to use the title of 'General Partner' for The Tall Ships Races 2026 Stavanger
- Right to use the logo for The Tall Ships Races 2026 Stavanger. The right applies from the signing of the contract until 31.12.2026.

Exposure rights:

- Exclusive exposure rights during the event. Own named event if desired, as the name of the event/concert for promotion in your own channels towards your own target groups.
- Possibility to name the main stage, another stage or area/zone in the festival area
- Logo on festival banners together with the municipality and port during the event
- Logo on arena advertising in the festival area
- Logo on arena advertising at the various stages
- Logo on all posters together with the municipality and port
- Possibility for logo on all volunteer clothing
- Possibility for own flags on flagpoles in the festival area
- Exposure on the website of The Tall Ships Races 2026 Stavanger (www.tallships.no)
- Exposure in the programme/festival overview
- Company name/logo in advertisements, printed materials, etc.

Collaboration activities:

- Participate in the partner network for The Tall Ships Races 2026 Stavanger and the programme with regular meetings, presentations and invitations to Tall Ships events.
- Invitation to participate on a visit to one of the official host ports in connection with The Tall Ships Races in 2025. Organiser arranges travel and accommodation - General Partner pays own costs for participation.
- Participation in the trainee programme for young people 15-25 years old - access to send their own trainees by agreement
- Five trainee places for young people 15-25 years old included in the agreement

- Priority to rent a tall ship for activities during the event. General Partner pays rental for the vessel and other event expenses. Organiser assists with planning and organization.
- Possibility of own event for invited guests with a visit and tour of the participating tall ships including a presentation/lecture about The Tall Ships Races 2026 Stavanger by the project management. Organiser covers ship rental of up to NOK 150,000. Partner covers any catering and other event expenses.
- Access to partner area during the event
- Tickets to the official Captains Dinner reception on Wednesday, July 22, 2026. Number to be confirmed later.
- Invitation to the City of Stavanger's reception on a sailing ship during the harbour event. Number to be confirmed later.
- Places on board an official boat in connection with the ships' sailing on Saturday, July 25, 2026. Number to be confirmed later.
- Opportunity to purchase promotional items/outfits from TSR's collection with project logo and own logo
- Promotion during all pre-, during- and post-events for partners, trainees and volunteers
- Right to own stand (6x6 m) with priority location in the festival area for public-oriented activities
- Exclusivity within own industry

Main Partner – from NOK 2 million

Contributions from the Main Partner can be earmarked for parts of the Tall Ships project (such as the cultural programme or the trainee programme) by agreement.

Marketing rights:

- Right to use the title of 'Main Partner' for The Tall Ships Races 2026 Stavanger
- Right to use the logo for The Tall Ships Races 2026 Stavanger. The right applies from contract signing until 31.12.2026.

Exposure rights:

- Exclusive exposure rights during the event. Own named event if desired, as the name of the event/concert for promotion in your own channels towards your own target groups.
- Logo on arena advertising in the festival area
- Logo on arena advertising at the various stages
- Logo on all posters together with the municipality and port
- Exposure on the website of The Tall Ships Races 2026 Stavanger (www.tallships.no)
- Exposure in the programme/festival overview
- Company name/logo in advertisements, printed materials etc.

Collaborative activities:

- Participate in the partner network for The Tall Ships Races 2026 Stavanger and the programme with regular meetings, presentations and invitations to Tall Ships event.
- Participation in the trainee programme for young people 15-25 years old - access to send your own trainees by agreement
- Priority to rent a tall ship for activities during the event. The Main Partner pays for the rental of the vessel and other event expenses. The organiser can assist with planning and organisation.
- Access to the partner area during the event
- Tickets to the official reception Captains Dinner on Wednesday, July 22, 2026. Number to be confirmed later.
- Places on board an official boat in connection with the ships' sailing on Saturday, July 25, 2026. Number to be confirmed later
- Opportunity to purchase promotional items/outfits from TSR's collection with project logo and own logo
- Promotion during all pre-, during- and post-events for partners, trainee sailors and volunteers
- Right to own stand (6x6 m) with priority location in the festival area for public-oriented activities

Project partner – from NOK 750,000

Contributions from Project Partners can be earmarked for parts of the Tall Ships project (such as the cultural programme or the trainee sailor programme) by agreement.

Marketing rights:

- Right to use the title of 'Project Partner' for The Tall Ships Races 2026 Stavanger
- Right to use the logo for The Tall Ships Races 2026 Stavanger. The right applies from contract signing until 31.12.2026.

Exposure rights:

- Logo on arena advertising in the festival area
- Exposure on the website of The Tall Ships Races 2026 Stavanger (www.tallships.no)
- Exposure in the programme/festival overview
- Company name/logo in advertisements, printed materials, etc.

Collaboration activities:

- Participate in the partner network for The Tall Ships Races 2026 Stavanger and the programme with regular meetings, presentations and invitations to Tall Ships events.
- Participation in the trainee programme for young people 15-25 years old - access to send their own trainees by agreement
- Access to rent a tall ship for activities during the event. Project Partner pays for the rental of the vessel and other event expenses. Organiser can assist with planning and organisation.
- Access to partner area during the event
- Tickets to the official Captains Dinner reception on Wednesday, July 22, 2026. Number to be confirmed later.
- Places on board an official boat in connection with the sailing of the vessels on Saturday, July 25, 2026. Number to be confirmed later.
- Opportunity to purchase promotional items/outfits from TSR's collection with project logo and own logo

Partner – from NOK 350,000

Marketing rights:

- Right to use the title of 'Partner' for The Tall Ships Races 2026 Stavanger
- Right to use the logo for The Tall Ships Races 2026 Stavanger. The right applies from contract signing until 31.12.2026.

Exposure rights:

- Exposure on the website for The Tall Ships Races 2026 Stavanger (www.tallships.no).
- Company name/logo in advertisements, printed matter, etc.

Collaborative activities:

- Participate in the partner network for The Tall Ships Races 2026 Stavanger and the programme with regular meetings, presentations and invitations to Tall Ships events
- Access to rent a tall ship for activities during the event. Partner pays for the rental of the vessel and other event expenses. Organiser can assist with planning and organization.
- Access to partner area during the event
- Tickets to the official Captains Dinner reception on Wednesday, July 22, 2026. Number to be confirmed later.
- Space on board an official boat in connection with the ships' sailing on Saturday, July 25, 2026. Number to be confirmed later.
- Opportunity to purchase promotional items/outfits from TSR's collection with project logo and own logo

Supporter – from NOK 150,000

Supporter status is achieved by agreement on contribution with delivery of goods and services (barter agreement).

Marketing rights:

- Right to use the name 'Supporter' for The Tall Ships Races 2026 Stavanger
- Right to use the logo for The Tall Ships Races 2026 Stavanger. The right applies from contract signing until 31.12.2026.

Exposure rights:

- Exposure on the website of The Tall Ships Races 2026 Stavanger (www.tallships.no)
- Company name/logo in advertisements, printed materials, etc.

Collaboration events:

- Participate in the partner network for The Tall Ships Races 2026 Stavanger and the programme with regular meetings, presentations and invitations to Tall Ships events
- Access to rent a tall ship for activities during the event. Supporter pays for boat rental and other event expenses. Organiser can assist with planning and organization.
- Access to partner area during the event
- Opportunity to purchase promotional items/outfits from TSR's collection with project logo and own logo

Official restaurants and pubs

Restaurants and catering establishments in downtown Stavanger are invited to join the project with status as 'Official restaurants and pubs'.

Details and contribution level for this collaboration status will be prepared closer to the event.